



coolcities

Solving Global Warming One City at a Time

THE 30% SOLUTION FOR COOL CITIES A Critical Step to Reduce Global Warming in 2008

Homes and other buildings are America's largest consumers of energy and a major contributor of global warming. That's why the Sierra Club's Cool Cities Campaign is joining with local governments, businesses, and energy efficiency advocates to support the most important opportunity in decades to adopt "green" building codes for new homes.

This September 17-23, building code officials from around the country will meet in Minneapolis to vote on a bold proposal to strengthen building code energy-efficiency standards in new homes by 30%. These federally-recognized residential building codes, developed by the International Code Council (ICC), establish the recommended health, safety and efficiency standards for new home construction in most cities and states in the U.S.

If the 30% Solution is approved by the ICC, then local and state governments will be able to enact these new building codes. Once adopted by communities nationwide, the 30% Solution would have a significant impact. By 2030, the 30% Solution would save an estimated 8 quadrillion BTUs of energy and \$88 billion in energy costs; reduce CO2 by 464 million metric tons; and create new clean-energy construction and service jobs in the building trades and energy-efficiency product industries.

TAKE ACTION TODAY

Please contact your mayor and county leader today and ask them to join the International Code Council (ICC) if they are not current members, and urge them to send their allotted number of building code officers to the ICC meeting on September 17-23, 2008 in Minneapolis to vote YES on the 30% Solution. Governments must join the ICC by September 5 in order to have voting rights at the September meeting. More information about joining the ICC is available at www.thirtypercentsolution.org. For activist resources, including a sample letter to your mayor, visit our 30% Solution forum at <http://coolcities.us/forum/viewtopic.php?t=389>.

TELL YOUR PUBLIC OFFICIAL THAT THE 30% SOLUTION:

- Is One of the Most Important Steps We Can Take This Year To Boost Energy Efficiency And Reduce Greenhouse Gas Emissions
- Can Be Implemented Immediately Using Existing "Off-The-Shelf" Technology
- Is Affordable and Will Save Homeowners Thousands Of Dollars On Energy Costs
- Will Help Our Communities Meet Their Climate Protection Goals
- Endorsed by U.S. Conference of Mayors, National Association of State Energy Officials, Sierra Club, American Council for an Energy-Efficient Economy, U.S. Department of Energy, Bayer, Fireman's Fund, American Chemistry Council, Consumer Federation of America, Edison Electric Institute, National Rural Electric Cooperative Association, and many others.

For more information on the 30% Solution for Cool Cities, visit www.coolcities.us or email cool.cities@sierraclub.org.